

WYSING ARTS CENTRE: OPEN CALL FOR ARTISTS TO DELIVER ADULT ART COURSES

ARTISTS' BRIEF



Photos: Emanuela Cusin experimental photography June 2021 (left), Caroline Wendling ink making June 2021 (right)

In 2020-21, Wysing successfully launched a programme of adult education courses, led by studio artists and offering development of creative practical skills. Previous courses have included ink-making, moulding and casting, and experimental photography. Given the restrictions of the pandemic, we've had to operate with limited capacity, with a small number of courses on offer.

We are looking to expand this programme, forward planning a new range of courses for 2022 onwards. We invite artists based within a 40-mile radius of Wysing, and Wysing studio artists, to apply to deliver courses at Wysing Arts Centre. Should application be successful, this will be a paid opportunity.

These public workshops and courses for adult audiences will be held on site using Wysing's facilities, which include studios, fields, a ceramics studio and recording facilities. Artists are invited to deliver courses that:

- Are related to their practice and areas of research, sharing processes, skills and techniques with different materials or subjects;
- Offer practical skills development for participants;
- Are in alignment with Wysing's ethos: valuing artistic experimentation, engaging with current practice, exploring important social issues and equitable representation;
- Enable the workshop leader to develop their own facilitation skills and experience.

FORMATS AND FACILITIES: WHAT CAN I USE AT WYSING?

You can propose courses in a range of formats including evening courses, half day workshops, one day workshops or weekend workshops. Courses can take place in studios, in communal areas such as

the window room or open studio, or outdoors in the fields and woodland. There is also a ceramics studio and recording studio that can be used to teach from.

You can opt to include the provision of lunch and factor that into the cost of the course or advise participants to bring their own lunch. Wysing usually provides tea and coffee facilities for longer day courses, free of charge to participants as part of their course fee.

FEES & PAYMENT:

You will be paid a £60 planning fee for the development of 1-2 day courses where the course has not been delivered before. A planning fee of £100 is available if you consider running a 4-6 week evening courses.

You will be paid £250 per day for all-day workshops (i.e. for two-day workshops, the fee is £500).

You will be paid £125 per half day workshop, or evening class (allowing for set up and clean up time).

Wysing will cover the cost of materials by agreement. You will need to discuss materials requirements with staff when planning the course. Materials will need to be ordered to arrive within 1 week of the course beginning. It is essential to consider the environmental responsibility of the materials used and waste generated – when planning the course, staff at Wysing will ask you to consider its' environmental impact checklist.

Courses are dependent upon having a minimum number of participants signing up to cover the cost of running the course, which includes your fee. If there are not enough participants, we will try to give you between 1-2 weeks' notice. You will be paid your planning fee whether your course goes ahead or not.

Participant ticket pricing will be worked out and agreed with you and will be designed to accommodate subsidy rates for those on lower incomes. Wysing will need enough participants to be able to cover artist fees, and to create its own income from the course as well as covering the costs of refreshments, staff time, facilities use, Eventbrite charges and the cost of utilities. All income raised from art courses are reinvested into Wysing's programme of artist support and development.



Photos: Damaris Athene oil painting course, August 2021 (left), Emanuela Cusin experimental photography course, June 2021 (right)



HOW TO APPLY:

To apply for this opportunity, please [use this link to Submittable](#) to respond to each of the questions below.

You can respond in writing, or an audio or video recording if easier.

Please explain, using a maximum of 600 words:

- 1) What practical, creative skill you would like to teach participants on your course.
- 2) Your previous experience in that skill area/how this course relates to your own practice and a few images of relevant previous work.
- 3) A brief outline of the approach you would take to teaching/facilitating your workshop (we don't expect you to have planned it in detail at this stage).
- 4) Your previous experience of teaching or hosting workshops, or willingness to participate in shadowing/training.
- 5) Your target audience and how you would propose to reach them through publicity.
- 6) How your course aligns with Wysing's values and ethos.

Send your proposal by 9am Monday 4th April.

Selected artists will be contacted in early to mid April.

OPEN MORNING EVENT

To hear more about our plans for public art courses at Wysing, we are holding an open morning for artists who are interested in delivering courses.

Friday 25th March 10.00-12.00noon at Wysing Arts Centre Reception

An informal conversational morning (children are welcome if you need to bring them) to learn more about the opportunity, speak to artists sharing experience of teaching/workshops, opportunity to network and tea/coffee/biscuits.

Saturday 26th March 10.00-11.00am - online version of the open morning if you cannot attend in person.

Free to attend but [please book your space on Eventbrite here](#).

Additional Information:

PROMOTION AND TICKET HANDLING



Wysing will promote your course, listing it on the main website and Eventbrite. Wysing will liaise with participants about arrival and pre-course information. Wysing will also promote courses on social media and our e-newsletter.

Artists will be expected to promote their course by circulating on their own social media, website, e-newsletter and in their local area, but it is important to use the marketing materials that Wysing provides, so that our visual identity for the programme is consistent. Wysing can print leaflets and flyers if you need these.

INFORMATION YOU NEED TO PROVIDE FOR YOUR COURSE

If you are selected to deliver a course, your course information should be prepared and published at least 6 weeks in advance of the course start date, to allow enough time for promotion and sign ups.

As well as your activity and topic, we will need to agree the timing, dates, capacity and materials requirement for your course. Once a course format is agreed, you should prepare:

- A title
- A promotional image, including alt-text description
- A short description of your course format, content and outcomes for participants
- A short biography

Wysing staff will provide you with a template to fill in, if you are invited to deliver a course.

SET UP AND DELIVERY

Wysing staff will provide you with keys and access to the agreed space we have agreed you will work in for your course. We can provide tables and chairs as required, but it is expected that artists will lead on the set up and take down of the space. Wysing may be able to coordinate a volunteer to help you with set up and take down, and you will need to discuss this with staff ahead of your course date. If you are conducting messy work, please ensure you have coverage for floors, tables or surfaces that could get damaged if not protected.